PHILIP MORRIS U.S.A.
INTER-OFFICE CORRESPONDENCE
100 Park Avenue, New York, N.Y. 10017

To: Mike Pollio

Date: November 20, 1981

From: Fran Goehl

Subject: Merit 85mm Ultra Lights (yellow) - Market Research Test

Confirming materials required for this test, please note:

1) Mark Suter will need enough MUL (yellow) offset, cut labels to net 5000 packs of cigarettes.

2) Plain white closures will be required for both the 5000 (yellow) cut labels and 5000 standard blue production labels.

Please proceed with printing MUL (yellow) offset labels for delivery 12/10 to be manufactured by Mark Suter 12/12.

FMG:mc

cc: J. Devlin
E. Gruca
B. Keithley
C. Levy ✓
M. A. Pittman
L. Robinson
M. Suter

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Source: https://www.industrydocuments.ucsf.edu/docs/xlpj0004